



# The Time Coin

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**Life and Leadership Nugget**

*My favorite things in life don't cost any money. It's really clear that the most precious resource we all have is time. ~ Steve Jobs*

Before we discuss the purpose of 'The Time Coin,' let's review the importance of these types of coins. Their purpose is two-fold. They serve as reminders and as tokens of great accomplishments.

Challenge Coins have been around for decades and have served their purpose very well. Their designs portray every color of the rainbow and many different shapes. Engraved on them are logos, personal accomplishments and organizational status. They contain statements of honor, recognition, position, and so on. They are given to individuals to represent great achievements. They are used by many branches of the US military, other government agencies and many non-profit and for profit organizations throughout the world. They are proudly carried and displayed by their possessors.

'The Time Coin' serves a purpose similar to a watch and an Investment App. The watch, of course, represents time and the App represents an investment. As the watch is a reminder and display of time, 'The Time Coin' is a reminder and display of the value of time. As an Investment App reveals the value of each account in an investment portfolio, 'The Time Coin' constantly reveals by reminding us the value of our own time and how we may be investing it.

How does the design of 'The Time Coin' help to understand how it serves as a constant reminder?

The [images](#) of the front and back of 'The Time Coin' are to offer clarity of the text on the coin itself. The coin is a reminder of the value of our time and how important it is to be aware of how it is invested. As a coin is so easily spent, so is time. Money can be replaced; time cannot!

Carry 'The Time Coin,' place it on your desk or in another place at your office or home that can readily be seen. Read the text on the coin carefully. Our prayer is that the coin and the book, 'Time - A Valuable Asset,' that accompanies the coin will fulfill their purpose, which is to be wiser about investing your time. [Click here](#) to go to the webpage about the coin and booklet.