

1. Are you a first time business owner?
2. Are you the sole income provider for your family?
3. Do you have any experience in operating a business?
4. Can you manage finances, but not the other aspects of a business?
5. Do you operate your personal and business finances from the same account?
6. Can you manage many of the aspects of a business, but struggle with the finances?
7. Do you desire to start a business, but may be afraid you cannot manage the finances?
8. Do you and your spouse work in your business and only one of you manage the money?
9. Do you maintain a budget? If so, are your personal and business income and expenses included in the same budget?
10. Does your spouse bring in an income, but your business income seems to always fall short?
11. Are you facing financial difficulties that have left you confronting some tough decisions concerning your future?
12. Do you desire to have better control of your personal and/or business finances with accountability measures in place?
13. Does your financial status seem to be getting worse looking back over the past months and years even with income increases?
14. Are you tired of living week to week in your personal life finances and/or operating in the red in your business and don't know how to get ahead?

If you answered 'yes' to any of the questions 1, 2, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, and 14 or 'no' to question 3 you need to consider joining this program.

**The Program consists of four (4) sessions.**

**Session #1**

Principles that Produce Proactive Actions

**Session #2**

Step #1 – Establishing Financial Accountability

**Session #3**

Step #2 – Recognizing Uncontrolled Spending Habits

**Session #4**

Step #3 – Education Leads to Financial Success

This program is available as a live **One-Day Seminar**, **Four-Session Tele-Seminar**, and on **CD**. All electronic tools and other information is provided with any of the three packages. Please visit the website for more details on the packages, pricing and schedules for seminars.

For ordering products listed in this brochure or for more information concerning this financial program please visit our website.

**3 STEPS TO BASIC FINANCIAL STABILITY** ©



Hosts of the program are:

Daniel Evans  
and  
Frank Blalock



**Daniel Evans**  
*Enjoying Life with Purpose*

**Daniel Evans Books** 

*Inspirational, Developmental, Structural and Informative*

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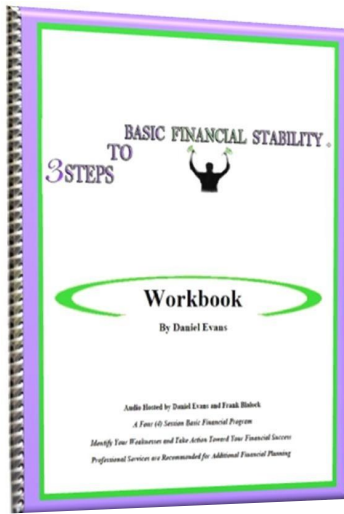
**3 STEPS TO BASIC FINANCIAL STABILITY** ©



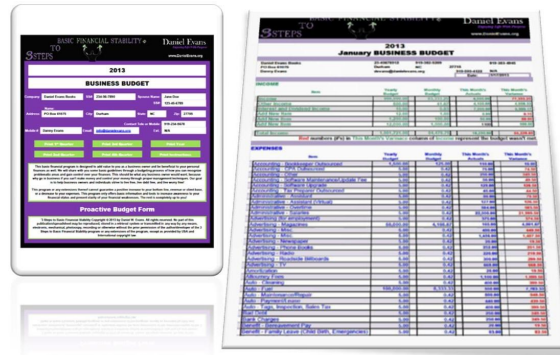
**Identify Weaknesses and Take Action Toward Financial Success**

Is this you? If not, do you desire to have financial freedom? Work toward getting rid of the chronic pain of living week to week and with the feeling of having no control of your financial status.





A **workbook** for the four sessions and **instructions** for the spreadsheets assist you through the process of identifying your financial weaknesses. The workbook can be used during a live seminar, telephone seminar or with the CD package. The spreadsheets are created with automatic calculations. This minimizes mistakes. All you need to do is enter your personal information and financial information in the proper places.



As shown above, a **Personal Budget** spreadsheet is provided electronically for you to work at home or the office at your own leisure. Work from your computer to utilize the automatic calculations to take the guess work out of the solution. There are items already placed in the Item fields for you. You are able to edit them to meet your own unique needs. Items are edited and your historical financial information is entered from an Items Information page.



As shown above, a **Business Budget** spreadsheet is provided electronically for you to work at your business or home office. As with the Personal Budget spreadsheet you can work from your computer. There are many business items already placed in the Item fields for you. You edit them the same as the Personal Budget. You can enter your personal and business information in the appropriate spreadsheet from the Personal or Business Information page.

### Strategy Groups

There are three new programs included with the purchase of a slot as a participant in a strategy group. The **Business Foundation Inspection Chart** is a great tool to help anyone who desires to start a new business or anyone who has an existing business. The **Personal/Business Gifting Program** allows you to focus on your marketing campaign and to seize the opportunity to sow back into others through an appreciation gift. This is a complete program that offers structure to your marketing strategies and gifts of appreciation. A closing calendar is a significant tool to a business with repetitive tasks scheduled throughout the year. It is not a replacement for a daily, weekly or monthly calendar, but has its place. The **Closing Calendar Example** will be discussed in detail that will offer potential to your business and personal scheduling. The completion of the **3 Steps to Basic Financial Stability** program is a prerequisite for entering a **Strategy Group**. The website gives details of additional group support.

Visit the website for Strategy Group pricing.

